



Rebecca Bolton
General Manager, Las Cruces Convention Center, Las Cruces, NM

Focus: Management of the Las Cruces Convention Center which opened in December 2010. On-going management including the implementation of all sales, marketing, operations, and food services at the 55,000 square foot convention venue adjacent to the campus of New Mexico State University. Duties include achieving and exceeding budgeted revenues and profits through proactive sales and marketing efforts, top-notch customer service, and efficient operation of the venue. The position requires excellent relationship building skills, community leadership and a strong partnership with the New Mexico State University College of Hotel Restaurant and Tourism Management.

Career History:

National Sales Manager, Spectra Venue Management, Duke Energy Convention Center, Cincinnati, Ohio

National Advertising for Spectra-Managed Convention Centers

Director of Sales & Marketing, Spectra Venue Management, Northwest Georgia Trade and Convention Center, Dalton, GA

Sales Manager at Palm Beach County Convention and Visitors Bureau and Spectra Venue Management at Palm Beach County Convention Center, West Palm Beach, FL

Event Manager, Spectra Venue Management, Palm Beach County Convention Center (Pre-Opening and Opening)

Event Manager, Spectra Venue Management, Harborview Center, Clearwater, FL

Education, Dual Bachelor of Science, Multinational Business Operations & Marketing, Florida State University

Industry Experience: More than 14 years of progressive industry experience

Member of the following industry organizations: Rotary International, International Association of Venue Managers, International Association of Exhibition and Events, Meeting Professionals International

Rebecca (Becky) Bolton is the General Manager at the Las Cruces Convention Center.

Rebecca Bolton graduated from Florida State University graduating with a degree in Multinational Business Operations and Marketing.

As a banquet server during college she became interested in the events industry and began to pursue a career in the field. After graduating she started working for Global Spectrum which is not Spectra Venue Management, a subsidiary of Comcast Spectacor, and has grown within the company ever since with roles in 5 convention centers around the country.

