



Lisa Pike Masteralexis, J.D.

Lisa Pike Masteralexis holds a J.D. from Suffolk University School of Law and a B.S. in Sport Management from the University of Massachusetts Amherst. Her primary research and teaching interests lie in legal issues and labor relations in the sport industry.

Prof. Masteralexis' scholarly work includes contributions to the *Journal of the Legal Aspects of Sport*, *Journal of Sport Management*, *Journal of Sport and Social Issues*, *European Journal for Sport Management*, *Marquette Sport Law Review*, *New England Law Review*, *Sport Marketing Quarterly*, *SportsBusiness Journal* and *Athletic Business*. She has written book chapters for Research Handbook of Employment Relations and Sport, Law for Recreation and Sport Managers, Management for Athletic/Sport Administration, and Sport in the Global Village. She is an editor and a contributing author of Principles and Practice of Sport Management, a leading textbook in the field, now in its 5th edition. Prof. Masteralexis has made over 60 presentations in the U.S. and abroad before the American Bar Association, the Association of Legal Studies in Business, the Sport and Recreation Law Association, Academy of Legal Studies in Business, the North American Society for Sport Management, the European Association for Sport Management, and numerous law schools and universities. Professor Masteralexis has served on the Executive Board of the Sport and Recreation Law Association, the editorial board of the *Journal of the Legal Aspects of Sport*, and as an ad hoc reviewer for the *Journal of Sport Management*. She has been the University of Florida's B.K. Stevens Scholar and the J-League's Shonan Bellmare guest lecturer at the Sanno Management Institute in Tokyo and Sanno University in Kanagawa Prefecture, Japan.

Prof. Masteralexis has received the College Outstanding Teacher Award three times and has twice been nominated for the University Distinguished Teaching Award. She also been a Lilly Teaching Fellow, a Technology Fellow, and a Teaching and Learning in a Diverse Classroom Fellow while at UMass. In 2010, she received the Sport Management Department's VanderZwaag Distinguished Alumnus Award.

Under Professor Masteralexis' leadership as Department Head, the department has been named one of the top in the nation. In seventeen years as Department Head she

led colleagues through many initiatives including changing its name from Sport Studies to Sport Management; recruiting a high percentage of out of state students; developing a dual MBA-MS in Sport Management degree; merging the department into the Isenberg School of Management; merging the Sport Management PhD with the Management PhD; opening the McCormack Center for Sport Research and Education (MCSRE); adding new faculty lines to recruit top faculty to join the department; and securing the archives of Mark H. McCormack, founder of the sport marketing industry. As part of this archival gift, the department's name was changed to the Mark H. McCormack Department; a strategy that improved the department's national and international stature.

To accomplish these initiatives, Prof. Masteralexis has been actively engaged in development. To date she has raised over \$2.2 million in major gifts to create the McCormack Executive in Residence and International Partnership Programs, to endow student scholarships, and to provide seed funding to start the MCSRE. Through MCSRE she landed over \$140,000 in educational grants and industry research contracts with Nippon Professional Baseball (Japan) and American International Players Association.

A firm believer that sport management faculty and students should engage with industry, Prof. Masteralexis remains true to her beliefs. She was invited to co-author an amicus curiae brief to the U.S. Supreme Court on behalf of the respondent and prevailing party, professional golfer Casey Martin (*PGA Tour v. Martin*, 532 US 661(2001)). She is a member of the Massachusetts and U.S. Supreme Court Bars and was one of five women certified by the Major League Baseball Players Association to represent baseball players in legal matters. She has also served on advisory boards for the Women's Sports Foundation and the National Sports Law Institute.

In 2015, Masteralexis became the Associate Dean of Administration of the Isenberg School of Management.