



Kevin Ayers, M.H.R.T.M., C.C.M
Instructor, Hotel, Restaurant and Tourism, University of South Carolina

After graduating from UNLV, Kevin started his career with Marriott in the foodservice division and ran airport operations in Las Vegas and Cleveland before coming to the education division at the University of South Carolina. At South Carolina, he spent six years overseeing the operation of Williams-Brice stadium as well as the Carolina Coliseum. During the summer months he was responsible for the concession and catering operation at Capital City Stadium for the Capital City Bombers. Kevin was a member of the conversion team at Augusta National Golf Club for The Masters helping with the transition from an outside vendor to an in-house concession operation. Kevin owns and serves as president for State Street Snacks. State Street Snacks is a manufacturer of gourmet popcorns sold at The Masters, Wal-Mart, Cracker Barrel and Rite-Aid stores throughout the country.

Areas of expertise

Small business startups
Concession event management
Food Safety and Sanitation (Serve-Safe Instructor)
Airport Operations