



POSTER PRESENTATIONS

Thursday, March 23, 2017 3:30-5:30pm

Columbia Marriott Atrium

- **Assessment of the Economic Viability of a Renewable Hybrid System at a Sport Facility: The Case of a Korean Stadium**
Kyu Ha Choi, University of Georgia
- **Team, Offense, and Pitching Statistics' Effect on MLB Attendance**
Mark Davis, Troy University; John Miller, Troy University
- **The Effect of IORs on Social Leverage within Mega-Events**
Fei Gao, University of South Carolina; Bob Heere (advisor), University of South Carolina
- **The Effect of the NBA Tanking Strategy on Game Attendance**
Hua Gong, University of South Carolina; Matthew Brown (advisor), University of South Carolina
- **Exploring Anthropomorphism as a Process of Bringing Brand Characters to Life**
Jacqueline Hague, University of South Carolina; Khalid Ballouli (advisor), University of South Carolina
- **College-Athletes' Transitions out of Sport: A Conceptual Framework and Intervention Model for Proactive Programming**
Victor D. Kidd and Richard Southall (advisor)
- **Perceived Value of Active Free Play Among Elite Athletes**
Tessa Parks, University of Cincinnati; Thomas Aicher, University of Cincinnati
- **International Student-Athletes in NCAA Division I College Sports: Do They Fit?**
Su Jara-Pazmino. University of South Carolina; Bob Heere (advisor), University of South Carolina
- **Fatherless Fans: How Father Involvement and the Breakdown of the Traditional Family Unit Affect Long-Term Team Identification**
Katherine Reifurth, University of South Carolina